

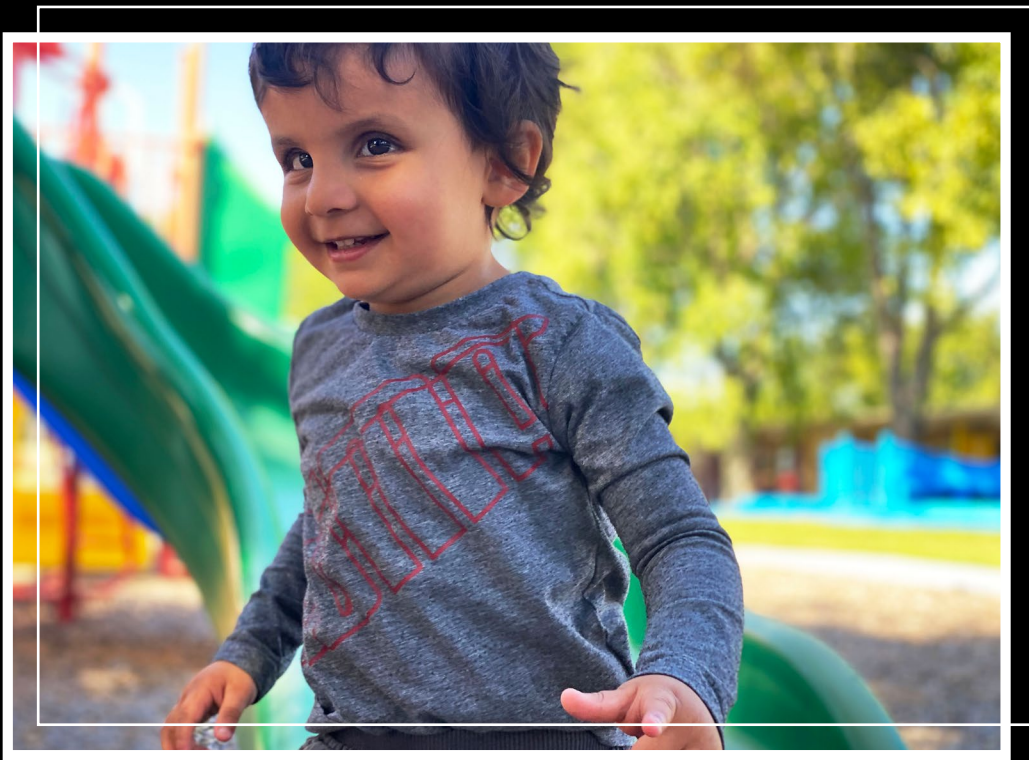
FOURTH ANNUAL

Vision Beyond Sight

*A dining in the dark
experience*

SATURDAY, JUNE 12, 2021

HYBRID IN-PERSON AND VIRTUAL EVENT



FEATURING JAKE OLSON AND KODI LEE
APPEARANCES BY TWO BLIND BROTHERS, LILY G, AND MORE!



**Blind Children's
Learning Center**

WWW.BLINDKIDS.ORG/VISION-BEYOND-SIGHT

Join us Saturday, June 12, 2021 to build the next generation of care for children with visual impairments and other disabilities, including the families raising them.

Last year, Kodi Lee electrified a crowd of over 500 guests. A few short weeks later, the world changed as we knew it, but our families and programs remained strong because of the support provided at *Vision Beyond Sight*.

Because of our generous sponsors and attendees, 100% of parents saw their child make continued developmental and academic progress when they were most vulnerable. "I'm so grateful for the support," one parent shared. "BCLC provided all the resources my child needed to continue learning at home. During such a stressful and uncertain time, they provided me counseling to cope."

Blind Children's Learning Center provides a high level of care to over 270 children with visual impairments and other disabilities. We are already introducing new enrichment services and family support each family's Journey of Care with BCLC ends with the child achieving their fullest potential.

Your support of the *4th Annual Vision Beyond Sight* is an investment in the families we serve today, and our ability to reach even more.

This year's hybrid event format offers fully developed virtual and in-person participation options. This 'best of both worlds' approach maximizes sponsor exposure digitally while reconnecting small-to-mid-size groups through a personalized immersive experience.



DUAL EXPERIENCE FOR EVERYONE'S COMFORT

Two aligned, but distinct experiences allow for participation within everyone's comfort level. Everyone can look forward to an elevated and inspiring evening, including the chance to step into the shoes of a child who is blind for just one meal to better understand their challenges and triumphs.

ENJOY FROM HOME

Duo Sponsors and unpaid virtual guests

Enjoy every aspect of *Vision Beyond Sight* from the comfort of your couch or dining room. Even the cocktail hour goes virtual to give everyone a top quality experience leading up to the main live event.

4:00pm – Cuisine pick-up opens

6:00pm

Virtual cocktail hour with guided mixing and dining experience (blindfolds provided)

7:00pm – The Main (Virtual) Event

8:00pm – Event Concludes

RECONNECT

All other sponsor levels

Through simultaneous events at Marconi Automotive Museum, as well as the the corporate spaces and private residences of event sponsors, *Vision Beyond Sight* is the perfect way to reunite – **finally**.

3:30pm – Cuisine pick-up opens*

5:00pm – In-person cocktail hour

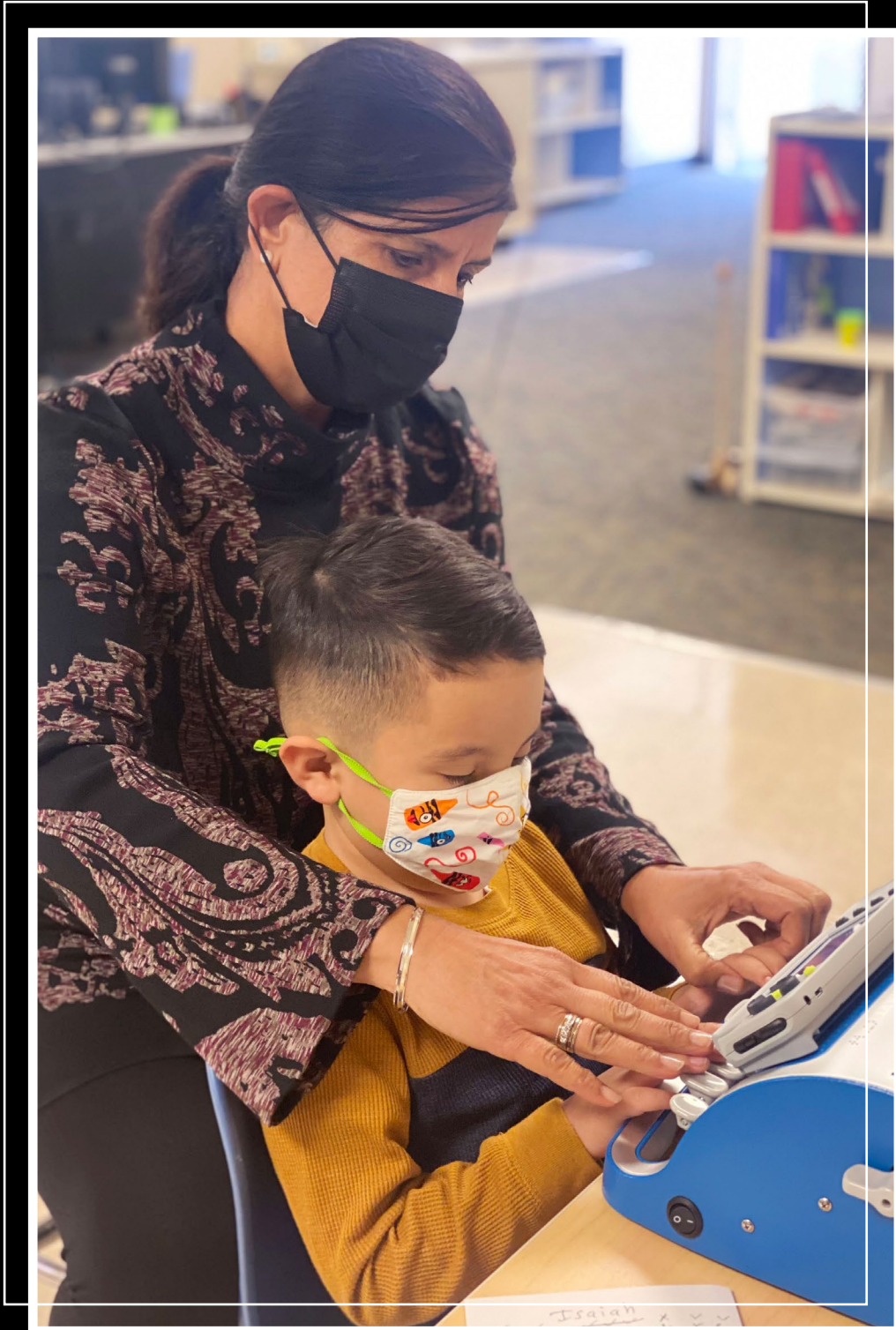
6:00pm – Dine in the dark (blindfolds provided)

7:00pm – The Main (Virtual) Event

8:15pm – VIP Nightcap Q&A with Jake Olson

*Food delivery or event space with table services included in some sponsorship levels – check details for eligibility

*SPONSORSHIP
LEVELS AND BENEFITS*



PRESENTING

\$20,000

- Exclusive presenting sponsor recognition throughout
- Dedicated event space and table service at Marconi Automotive Museum at Tustin, CA
- Immersive dining experience for up to 50 guests
- Sponsor highlight video
- Name and logo recognition in invitation and print ads
- In-person family presentation during cocktail hour
- Centerspread ad in physical & virtual event program
- Logo recognition on virtual event landing page
- Name recognition in press releases
- Social media recognition
- Name and logo recognition in *Orange County Business Journal* post-event release

ENTERTAINMENT

\$10,000

- Exclusive on-screen recognition during entertainment portions of broadcast, including Kodi Lee's performance
- Dedicated event space and table service at Marconi Automotive Museum
- Immersive dining experience for up to 30 guests
- Sponsor highlight video
- Name and logo recognition in invitation and print ads
- In-person family presentation during cocktail hour
- One-page ad in physical & virtual event program
- Name recognition on virtual event landing page
- Name recognition in press releases
- Social media recognition
- Name and logo recognition in *Orange County Business Journal* post-event release

CONNECTOR

\$7,500

- Dedicated event space and table service at Marconi Automotive Museum
- Immersive dining experience for up to 30 guests
- Name and logo recognition in virtual broadcast
- Name recognition in invitation and print ads
- In-person family presentation during cocktail hour
- One-page ad in physical & virtual event program
- Name recognition on virtual event landing page
- Name recognition in press releases
- Social media recognition
- Name and logo recognition in *Orange County Business Journal* post-event release

Reliable internet connection and ability to cast webpage on large screen needed for optimal viewing experience. Professional A/V setup and table & chair rental available at surcharge.

EXPERIENCE BOX

\$6,000

- Exclusive logo recognition on 'experience box' provided to paid at-home viewers and event sponsors
- Dedicated event space and table service at Marconi Automotive Museum as desired
- Immersive dining experience for up to 16 guests (delivery included within Orange County)
- Name recognition in virtual broadcast
- Name recognition in invitation and print ads
- Half-page ad in physical & virtual event program
- Name recognition on virtual event landing page
- Social media recognition

Reliable internet connection and ability to cast webpage on large screen needed for optimal viewing experience. Professional A/V setup and table & chair rental available at surcharge.

VIRTUAL COCKTAIL

HOUR

\$5,500

- Name and logo recognition on guided virtual cocktail hour and dining experience for at-home viewers
- Dedicated event space and table service at Marconi Automotive Museum as desired
- Immersive dining experience for up to 16 guests (delivery included within Orange County)
- Logo branded on cocktail kit within experience box
- Name recognition in virtual broadcast
- Name recognition in invitation and print ads
- Half-page ad in physical & virtual event program
- Name recognition on virtual event landing page
- Social media recognition
- Name and logo recognition in *Orange County Business*

Reliable internet connection and ability to cast webpage on large screen needed for optimal viewing experience. Professional A/V setup and table & chair rental available at surcharge.

UPLIFTER

\$4,000

- Immersive dining experience for up to 16 guests (delivery included within Orange County)
- In-person family presentation during cocktail hour
- Name recognition in virtual broadcast
- Name recognition in invitation and print ads
- Half-page ad in physical & virtual event program
- Name recognition on virtual event landing page
- Social media recognition

Reliable internet connection and ability to cast webpage on large screen needed for optimal viewing experience. Professional A/V setup and table & chair rental available at surcharge.

PLATFORM SPONSOR

\$4,000

- Logo recognition on virtual landing page for live event and pre-event festivities / logo size equivalent to presenting sponsor
- Immersive dining experience for up to 6 guests
- Name recognition in virtual broadcast
- Name recognition in invitation and print ads
- Quarter-page ad in physical & virtual event program
- Name recognition on virtual event landing page
- Social media recognition

Reliable internet connection and ability to cast webpage on large screen needed for optimal viewing experience. Professional A/V setup and table & chair rental available at surcharge.

"TABLE" SPONSOR

\$2,500

- Immersive dining experience for up to 10 guests / Convenient pre-event pickup at Marconi Automotive Museum in Tustin, CA
- Name recognition in virtual broadcast
- Name recognition in invitation and print ads
- Quarter-page ad in physical & virtual event program
- Name recognition on virtual event landing page
- Social media recognition

DUO SPONSOR

\$550

- Immersive dining experience for 2 guests / Convenient pre-event pickup at Marconi Automotive Museum in Tustin, CA
- Name recognition in physical & virtual event program
- Access to guided virtual cocktail hour

THANK YOU

FOR ENRICHMENT MORE LIVES, EDUCATING MORE STUDENTS, AND EMPOWERING MORE FAMILIES.

Your sponsorship of the *4th Annual Vision Beyond Sight* makes it possible to build on a rich legacy of direct service, introduce new supportive services for children and family members, and provide even more children the strong foundation to achieve their potentials.

**Pledge your support quickly and securely at
www.blindkids.org/vision-sponsor**

If paying by check, please still pledge support online.

If you have any questions, please contact us at kevin.fuhrmann@blindkids.org or (949) 504-4836.

