



# Beyond Blindness 2022-2027 Strategic Plan

By end of FY27, Beyond Blindness will be the go-to provider for blind and visually impaired children and their families in the Greater Orange County area serving **2680** children and family members.

## We will achieve this ambitious goal through three primary Program Areas of Focus:

### **EARLY INTERVENTION:**

Beyond Blindness will be the leading comprehensive Early Intervention provider for all children with visual impairments or vision concerns and other disabilities in Greater Orange County.

### **EDUCATION AND ENRICHMENT:**

All children with visual impairments or vision concerns and other disabilities will have greater access to the resources and tools needed to succeed, including access to Teachers of the Visually Impaired, Orientation and Mobility Specialists, and other trainings to meet expanded core curriculum goals.

### **FAMILY SUPPORT:**

Beyond Blindness families will be an engaged, supported, empowered, and connected community of families, reducing barriers, and improving outcomes for their children.

## To support these goals, Beyond Blindness will also strengthen three key areas: Advocacy, Strategic Partnerships, and Revenue Diversification.

### **ADVOCACY:**

Beyond Blindness will develop strong and effective Legislative and Regulatory Advocacy to secure more resources and services for children with visual impairments, vision concerns, and other disabilities and their families.

### **STRATEGIC PARTNERSHIPS:**

Beyond Blindness will increase Strategic Partnerships to secure connections to resources and services for children with visual impairments, vision concerns, and other disabilities and their families.

### **REVENUE DIVERSIFICATION:**

Beyond Blindness will increase the diversification of revenue to secure the necessary resources and services for children with visual impairments, vision concerns, and other disabilities and their families.