

# Annual Report 2022

FISCAL YEAR 2022 JULY 1, 2021 - JUNE 30, 2022

BEYONDBLINDNESS.ORG

# Message from the CEO + Board Chair

With the world changing at an accelerating pace, adaptability and innovation are critical factors that have allowed Beyond Blindness to thrive as we face challenges and create new opportunities.

Over the last year, we have grown immensely as an organization, from developing a new way to provide education to Teachers of the Visually Impaired to forging meaningful partnerships with other nonprofits that help strengthen our own programs and service delivery model. Meanwhile, our brand evolution and expansion helped us reach a record-breaking 488 families in fiscal year ending June 30, 2022, meeting the growing needs of children with visual impairments and other disabilities with our comprehensive Journey of Care<sup>™</sup>.

As we emerge from our 60<sup>th</sup> year of service stronger than ever, we look to create an even brighter, bolder future for our children and families. Our new strategic plan will serve as our roadmap for the next five years, guiding us along the path to becoming the leading comprehensive provider in greater Orange County for children with visual impairments and other disabilities.

Though we are embarking on an ambitious, fast-paced growth trajectory, setting our sights higher than we once imagined possible, we will never lose focus on what matters most: our community.

Daily one-to-one interaction is at the heart of our mission at Beyond Blindness, whether we are developing activities and curriculum to spark curiosity in children or providing multi-sensory learning opportunities through seasonal enrichment events. This year, we were also thrilled to welcome seven new board members who have brought incredible energy and friendship to our organization.

Our people, including families, staff, supporters, partners and board members, make it possible for Beyond Blindness to continue improving outcomes for children and create greater access to the resources and tools they need to succeed. Together, we can create a world where all children, regardless of abilities, are equipped to live full and rewarding lives.

Sincerely,

Angie Rowe President & CEO

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# **Key Achievements**



### **BOARD GROWTH**

To elevate the stature of the board, Beyond Blindness made seven high-quality appointments in 2022, bringing the board to 15 total members. The diverse experience of these leading professionals connects Beyond Blindness with key corporations in Orange County in fields ranging from health care and the medical device industry to legal and financial services.

## NEW PARTNERSHIP TO SPRINGBOARD GROWTH

In early 2022, Beyond Blindness forged a collaborative partnership with the Foundation for Blind Children. The Arizona-based nonprofit is significantly larger than Beyond Blindness and provides a nationally recognized blueprint for operations and service delivery to the blind and visually impaired community. Beyond Blindness leveraged their expertise to develop and launch our five-year strategic plan with targeted annual goals.





# DEVELOPMENT OF NEW TVI TRAINING MODEL

Beyond Blindness is taking an innovative approach to address the critical need for more Teachers of the Visually Impaired (TVI). The new TVI Training Program funds tuition, book, lab and other costs for a small cohort of highly qualified candidates at Cal State University, Los Angeles, with onsite training opportunities in our classrooms and low vision clinic.

# DEVELOPMENT OF A NEW STRATEGIC PLAN

Approved by the board in June 2022, the newly inked five-year plan sets an ambitious goal to reach 2,680 new families in the greater Orange County area. By the end of FY2027, Beyond Blindness will become the go-to regional provider for blind and visually impaired children and their families.





# LOCAL AND STATEWIDE ADVOCACY

To affect long-term, positive change, President and CEO Angie Rowe believes in harnessing the collective experience of nonprofits. In 2022, she accepted two board and one advisory board appointments in order to foster more collaboration with California agencies including the California Agencies for the Blind and Visually Impaired (CAABVI), California Association of Private Special Education Services (CAPSES), and OneOC's NonProfit Advisory Board. With these appointments, she plans to accelerate impact locally and statewide for children with visual impairments and other disabilities.

### REVENUE

Program Fees	42%
Individual & Group Donors	19%
Foundations / Grants	26%
Net Special Events	8%
Corporations	4%
Legacies and Bequests	2%
Net Investments / Other	(-1%)

### **EXPENSES**

Program	72.8%
Management & General	13.2%
Fundraising	14%

# **STATEMENT OF** FINANCIAL POSITION FOR THE YEAR ENDED JUNE 30, 2022

SSETS	
Current Assets	\$3,157,374
Net Property & Equipment	\$343,175
Total Assets	\$3,500,549
ABILITIES	
Current Liabilities	\$711,513
Total Net Assets	\$2,789,036
Total Liabilities and Net Assets	\$3,500,549
TATEMENT OF ACTIVITIES	
Program Fees	\$1,223,886
Individual & Group Donors	\$562,813
Foundations / Grants	\$740,926
Net Special Events	\$232,120
Corporations	\$113,819
Legacies and Bequests	\$49,973
Net Investments / Other	(\$32,355)
Total Support, Revenue, and Gains	\$2,891,182
Total Program Expenses	\$2,412,487
Management and general	\$436,841
Fundraising	\$465,153
Total Operating Expenses	\$3,314,481
Change in Net Assets	(\$423,299)

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Change in Net Assets	(\$423,299)
Net Assets at Beginning of the Year	\$3,212,335
Net Assets at End of Year	\$2,789,036

# Thank you to our Guardian Circle Donors

#### Transformers: \$50,000+

David R. Clare & Margaret C. Clare Foundatior Tim and Michelle Dean The Dhont Family Foundation William Hulings Marconi Automotive Museum McBeth Foundation

#### Accelerators - \$10,000 - \$24,999

Amigos de los Niños Ali Bartholomew Ed and Laura Blatchford **Boeing Employees Community Fund** The Bruce Ford Bundy and Anne Smith Bundy Foundation Crean Foundation **Equipment Finance Cares** Hamel Family Trust Jeff and Mary Hipshman Kaiser Foundation Health Plan, Inc. Frank D'Orsi **OSRX** Pharmaceuticals Pacific Life Foundation **Rite Aid Healthy Futures** Wilfred M. & Janet A. Roof Foundation The Nancy E. and William S. Thompson Family Fund Peter & Ginny Ueberroth Family Foundation William Gillespie Foundation Wright Ford Young & Co. CPAs Charitable Fund Carl E. Wynn Foundation Jeanette Villalobos

We would also like to thank our 76 Ally Donors (\$1,000-\$4,999), 65 Associated Donors (\$500-\$999) and 383 Friends (\$100-\$499). Every donor makes a difference in the lives of the children and families we serve.

#### Celebrators: \$25,000 - \$49,999

Anonymous George Hoag Family Foundation Glaukos Charitable Foundation James E. Lain Revocable Living Trust JE Foundation Johnson & Johnson Vision Kirchgessner Vision Foundation Kramer Family Foundation Lynda Perry Donald Studt Staar Surgical Tappan Foundation

#### Advocates - \$5,000 - \$9,999

Anonymous Jim and Peggy Blaising Josephine Herbert Gleis Foundation Chuck Housman Hresula Hudoff Kelemen Company Theodore King Ronald Kring Letner Roofing William Ross Family Foundation Ashish and Asha Mehta Gene Mergelmeyer Jared Moriarty MUFG Union Bank, N.A. Clyde F. Newton Trust Andrei Olenicoff Memorial Foundation Stephan Plotzker Kenneth C. Ravenna Chris Rufer L. R. Runyon Donald L. Schoellerman Foundation Linda I. Smith Foundation John Sorich Richard and Elizabeth Steele Endowment Fund Linda E. Taylor lvo Tjan Trinity United Presbyterian Church **Tustin Auto Center** 

#### **Our Mission**

Beyond Blindness empowers children with visual impairments and other disabilities to achieve their fullest potential.

#### **Our Values**

#### PEOPLE FIRST

Championing and building upon the inherent strengths and value within each child

#### FAMILY

Recognizing that special needs impact the entire family, and that support and resources provided to the family directly affect a child's ability to thrive

#### CONNECTION

Forging strong, collaborative connections with the children and families we serve, and with our donors, staff, volunteers and partners

#### IMPACT

Changing and enriching lives by achieving meaningful and measurable results

#### INCLUSION

Creating a community that is inclusive for all children and their families

#### STEWARDSHIP

Investing resources wisely and responsibly, now and for the future

#### OPTIMISM

Working from a place of positivity and optimism for the development and potential of each child

#### **Our Vision**

Beyond Blindness envisions a world where all children, no matter their abilities, are equipped to live full and rewarding lives.









www.beyondblindness.org

info@beyondblindness.org

(714) 573-8888

18542-B Vanderlip Ave Santa Ana, CA 92705

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