



**beyond
blindness®**

Building Bright Futures for Children

Annual Family Fair

Saturday, June 22, 2024

SPONSORSHIP OPPORTUNITIES

OUR MISSION

Beyond Blindness empowers children with visual impairments and other disabilities to achieve their fullest potential.





ABOUT OUR FAIR...

Beyond Blindness invites you to join us as a sponsor for the Annual Family Fair on Saturday, June 22, 2024. With an expected attendance of over **400** attendees, the fair promises to be an engaging day with delicious food, music, entertaining carnival games, concessions, bounce houses, giveaways, and more for parents, kids, and the community to connect.

Every year, Beyond Blindness seeks corporate partners who share our commitment to forge strong, collaborative connections with the children and families we serve, our volunteers, and our community. Our Annual Family Fair is an exceptional opportunity to integrate your company's marketing program into a reputable celebration while emphasizing your reputation as an organization that values and celebrates children and families.

As a sponsor, you will have the chance to make a meaningful contribution while showcasing your brand to a diverse and engaged audience. We will prominently display your business name and logo, drawing attention to your commitment to supporting the children, parents, and families that are the fabric of the Beyond Blindness community.

With your help, Beyond Blindness can continue its innovative, life-changing work, providing a robust Journey of Care™ for all families who walk through our doors. Thank you in advance for supporting our efforts to create a world where all children, no matter their abilities, are equipped to live full and rewarding lives.

Please take a few minutes to review the sponsor opportunities on the following pages and consider sponsoring this exciting and anticipated community event. Your support truly makes a difference in the lives of many children and families.

80% of families who utilize family support services feel more confident in supporting their child.

90% of families love our community events for the inclusivity they offer to the whole family. **85%** of families love that they get new opportunities to connect with their child in a new experience.

SPONSORSHIP OPPORTUNITIES

LEVELS	COMMUNITY CHAMPION \$7,500	ACTIVITY HERO \$5,000	CONCESSION BENEFACTOR \$2,500	FAMILY FUN PATRON \$1,000
Number Available	SOLD	3	Unlimited	Unlimited
Registration Tickets	15	10	5	2
Verbal Acknowledgement	✓	✓	✓	✓
Name promoted in all forms of media/social media as presenting sponsor	✓			
Hyperlinked to your company site on Family Fair email communications	Large Logo	Medium Logo	Small Logo	Name
Hyperlinked to your company site on the Family Fair webpage	Large Logo	Medium Logo	Small Logo	Name
Sponsor recognition on event signage	✓	✓	✓	✓
Social media posts	3	2	1	1
EXCLUSIVE BENEFIT		Choice of: 1. Lunch Sponsor 2. Carnival Row Sponsor 3. Trackless Train Sponsor 4. Inflatable Zone Sponsor (2 Available) 5. Infant/Toddler Play Zone Sponsor	Choice of: 1. Snow Cone Sponsor 2. Cotton Candy Sponsor 3. Picnic Area Sponsor 4. Popcorn Sponsor 5. Coffee Bar Sponsor	
Exhibitor Booth (or team meeting tent)	✓	✓		



SPONSORSHIP PLEDGE FORM

June 7 is the sign-up date for sponsorships. Please confirm your support by that date to be included in the overall marketing campaign for the Family Fair.

Event Date/Time

June 22, 2024

Fair: 10:00 am – 2:00 pm

Event Location

Beyond Blindness

18542-B Vanderlip Ave

Santa Ana, Ca 92705

Select your sponsorship level:

- ☐ Community Champion **SOLD**
- ☐ Activity Hero (\$5,000)
- ☐ Concession Benefactor (\$2,500)
- ☐ Family Fun Patron (\$1,000)

Please indicate exactly how your company name should appear on all recognition.

Company/ Recognition Name _____

Contact Name/Title _____

Address _____

City/State/Zip Code _____

Phone _____ Email _____

Payment Information (select all that apply):

- ☐ Easy pay online
- ☐ I have included a check for my sponsorship
- ☐ I have remitted payment for my sponsorship at www.beyondblindness.org/donate
- ☐ Please charge the credit card below for my sponsorship.

Credit Card Type: ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Credit Card Number _____

Name on Card _____

Exp Date _____ CVV _____

Completed forms can be mailed to Beyond Blindness at 18542-B Vanderlip Ave, Santa Ana, CA 92705 or emailed to analyd.gonzalez@beyondblindness.org. Please call (714) 573-8888 with any questions.



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Annual Family Fair



Beyond Blindness is a 501(c)(3) non-profit organization. Tax ID 95-6097023.