





2024



DR. FRANK VILLALOBOSFALL GOLF CLASSIC

14. OCTOBER

BEYONDBLINDNESS.ORG



Dear Esteemed Partner,

We are excited to announce that the Dr. Frank Villalobos Fall Golf Classic will be held at the Coto De Caza Golf Club on Monday, October 14, 2024 at 11:00AM.

Dr. Villalobos founded this tournament with the vision that children with visual impairments could overcome any obstacle if given the right tools. Beyond Blindness is honored to carry on his legacy of service and philanthropy. In 2023, more than 150 golfers, sponsors and supporters from the OC business community came together to make this vision a reality, impacting the lives of nearly 500 families!

Will you join our bold effort to redefine service for children with visual impairments and their families by becoming a sponsor of the 2024 Dr. Frank Villalobos Fall Golf Classic?

Funds raised at the tournament support a comprehensive Journey of Care™ that provides key services, counseling, and education. Please take a moment to review the following pages and consider joining us this year.

Thank you for your support.

Sincerely,

Raymond Kong

Raymond Kong

Golf Committee Co-Chair

Danielle King

Golf Committee Co-Chair

EVENT PLANNING COMMITEE

Raymond Kong (Co-Chair)
Danielle King (Co-Chair)

Will Johnson

Olivia Kong

Yvette Lavery

Joshua Linn

Norbert Lowe

Cassie Moncrief

Heather Ready

Lucio Perez



PREMIUM EVENT SPONSORSHIPS





WHAT'S INCLUDED

- » Designation as "Presenting Sponsor"
- » Premium on-course recognition at entrance and throughout course
- » Prominent logo as "Presenting Sponsor" represented on all banners, signage and digital promotions including websites, social media, and other communications
- » Ability to place a tent or promotional station at entrance during check-in (tent, promotional materials provided by you)
- » Golf for 12 players
- » Lunch and Dinner for 12 players

GOLF COURSE SPONSOR



WHAT'S INCLUDED

- » Designation as "Golf Course Sponsor"
- » Premium on-course recognition at entrance and throughout course
- » Prominent logo as "Golf Course Sponsor" represented on all banners, signage and digital promotions including websites, social media, and other communications
- » Golf for 8 players
- » Lunch and Dinner for 8 players

GOLF CART SPONSOR



WHAT'S INCLUDED

- » Designation as "Golf Cart Sponsor
- » Premium on-course recognition at entrance and throughout course
- » Prominent logo as "Golf Cart Sponsor" represented on all banners, signage and digital promotions including websites, social media, and other communications
- » Logo on golf cart cards
- » Golf for 8 players
- » Lunch and Dinner for 8 players

RECEPTION SPONSOR



WHAT'S INCLUDED

- » Designation as "Reception Sponsor"
- » Premium on-course recognition at entrance and throughout course
- » Prominent logo as "Reception Sponsor" represented on all banners, signage and digital promotions including websites, social media, and other communications
- » Banner at reception recognizing you as sponsor
- » Golf for 8 players
- » Lunch and Dinner for 8 players

SWAG SPONSOR



- » Designation as "SWAG Sponsor"
- » Premium on-course recognition at entrance and throughout course
- » Prominent logo as "SWAG Sponsor" represented on all banners, signage and digital promotions including websites, social media, and other communications
- » Ability to include company branded promo or swag item in swag bag (provided by sponsor)
- » Golf for 8 players
- » Lunch and Dinner for 8 players

PREMIUM HOLE SPONSORS

HOLE - IN - ONE SPONSOR

1 Available

\$4,000

WHAT'S INCLUDED

- » Designation as "Premium Hole Sponsor"
- » Recognition on banner at entrance
- » 1 custom signage at dedicated hole
- » Ability to have Car/Game or other marketing collateral displayed at designated hole
- » Option to have 2 representatives at hole for promotion
- » Golf for 4 players
- » Lunch and Dinner for 4 players





HOT SHOT CANNON SPONSOR



WHAT'S INCLUDED

- » Designation as "Premium Hole Sponsor"
- » Recognition on banner at entrance
- » 1 custom signage at dedicated hole
- » Ability to have marketing collateral displayed at designated hole
- » Option to have 2 representatives at hole for promotion
- » Golf for 4 players
- » Lunch and Dinner for 4 players

LONG DRIVE SPONSOR



WHAT'S INCLUDED

- » Designation as "Premium Hole Sponsor"
- » Recognition on banner at entrance
- » 1 custom signage at dedicated hole
- » Ability to have marketing collateral displayed at designated hole
- » Option to have 2 representatives at hole for promotion
- » Golf for 4 players
- » Lunch and Dinner for 4 players

CLOSEST TO PIN SPONSOR



- » Designation as "Premium Hole Sponsor"
- » Recognition on banner at entrance
- » 1 custom signage at dedicated hole
- » Ability to have marketing collateral displayed at designated hole
- » Option to have 2 representatives at hole for promotion
- » Golf for 4 players
- » Lunch and Dinner for 4 players



PREMIUM ACTIVITY SPONSOR

PUTTING CONTEST SPONSOR

1 Available

\$3,000

WHAT'S INCLUDED

- » Designation as "Premium Activity Sponsor"
- » Recognition on banner at entrance
- » 1 custom signage at event area
- » Golf for 4 players
- » Lunch and Dinner for 4 players

BEVERAGE SPONSOR



WHAT'S INCLUDED

- » Designation as "Premium Activity Sponsor"
- » Recognition on banner at entrance
- » 1 custom signage at event area
- » Golf for 4 players
- » Lunch and Dinner for 4 players

PHOTO BOOTH SPONSOR



WHAT'S INCLUDED

- » Designation as "Premium Activity Sponsor"
- » Recognition on banner at entrance
- » 1 custom signage at event area
- » Golf for 4 players
- » Lunch and Dinner for 4 players

VISIONARY PARTNER (VIP) SPONSOR

10 Available

\$2,200

- » Designation as "Visionary Partner Sponsor"
- » Recognition on banner at entrance
- » 1 custom signage at designated hole
- » Golf for 4 players
- » Lunch and Dinner for 4 players



NON-GOLF PACKAGE SPONSOR

SIGNS AND PROMOTION SPONSOR

1 Available

\$2,000

WHAT'S INCLUDED

- » Designation as "Signs and Promotion Sponsor"
- » Recognition on banner at entrance



AWARDS SPONSOR



WHAT'S INCLUDED

- » Designation as "Awards Sponsor"
- » Recognition on banner at entrance

ICE CREAM TRUCK SPONSOR



WHAT'S INCLUDED

- » Designation as "Ice Cream Truck Sponsor"
- » Recognition on banner at entrance

HOLE ADVERTISING

18 Available

\$500

- » Custom advertising sign at designated hole to promote your business or company
- » Sign will be in addition to other hole sponsors





IN-KIND DONATIONS

As part of our Golf Tournament fundraising efforts, Beyond Blindness organizes both an online silent auction and an on-site raffle. To make these events a success, we rely on the generosity of in-kind donations from our supporters.

If you have any items that you think would make great donations for our Golf Tournament, please consider contributing to our cause. In the past, we've received donations such as:

- » Golf foursomes (local public and private courses as well as destination courses)
- » Sporting event tickets
- » Theatre or other entertainment event tickets
- » Vacation rental property usage.
- » Gift baskets.
- » Other unique items.

Your contributions help us raise funds and provide children with visual impairments and other disabilities with the resources and opportunities they need to thrive.

We are grateful for your generosity! Please use the attached pleage form to indicate any in-kind donations you wish to make.





EVENT DATE/TIME

Monday, October 14, 2024 Check-In Begins: 9:00 AM Shotgun Start: 11:00 AM

EVENT LOCATION

Coto De Caza Golf Club 25291 Vista Del Verde Coto De Caza, CA 92679

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

Presenting Sponsor (\$12,000)
Golf Cart Sponsor (\$6,000)
Golf Course Sponsor (\$6,000)
Reception Sponsor (\$6,000)
Swag Sponsor (\$6,000)
Hole-in-One Sponsor (\$4,000)
Hot Shot Cannon Sponsor (\$4,000)
Long Drive Sponsor (\$4,000)
Closest to the Pin Sponsor (\$4,000)

Putting Contest Sponsor (\$3,000)

Beverage Sponsor (\$3,000)

Photo Booth Sponsor (\$3,000)

Visionary Partner Sponsor (\$2,200)

Signs and Promotion Sponsor (\$2,000)

Awards Sponsor (\$2,000)

Ice Cream Truck Sponsor (\$2,000)

Hole Advertising (\$500)

In-Kind Donation

PLEASE INDICATE EXACTLY HOW YOUR COMPANY NAME SHOULD APPEAR ON ALL RECOGNITION.

Company Name	
Contact Name/Title	
Address	
City/State/Zip Code	
Phone	Email

PAYMENT INFORMATION (SELECT ALL THAT APPLY)

I have included a check for my sponsorship Please charge the credit card below for my sponsorship

Credit Card Type:	American Express	MasterCard	Visa	
Credit Card Number				
Name on Card				
Exp Date		CVV		