

Saturday, June 21, 2025



**beyond  
blindness®**  
Building Bright Futures for Children

# FAMILY FAIR





## ABOUT OUR FAMILY FAIR...

Beyond Blindness invites you to become a sponsor of our Family Fair—a joyful, high-energy event expected to welcome over **415** attendees for a day filled with celebration, connection, and community spirit. With delicious food, live music, carnival games, bounce houses, giveaways, and more, this beloved event creates unforgettable memories for children and families of all abilities.

Each year, we look for committed partners who share our belief in the power of community to create spaces where children with visual impairments and other disabilities are not only included—but truly celebrated. The Family Fair is a unique opportunity to stand alongside the families we serve and actively contribute to a day that reflects hope, inclusion, and possibility.

By partnering with Beyond Blindness, your company aligns with a respected nonprofit organization dedicated to helping children thrive through our comprehensive Journey of Care®. Your sponsorship not only amplifies your brand's visibility—it sends a clear message that your business values equity, family, and community. It connects you with hundreds of individuals who deeply appreciate the companies that stand beside them.

We invite you to explore the exciting sponsorship opportunities on the following pages and join us in making this special day possible.

**"Together, we can uplift families, strengthen our community, and build a world where every child, no matter their abilities, has the opportunity to shine."**

**87%**

of our clients receiving itinerant services through our **Education + Enrichment** programs made measurable academic progress in language, literacy, and mathematics.

**88%**

of those clients also made **improvements in mobility skills**, and the ability to travel safely and independently.

**94%**

of our clients receiving services through our **Early Intervention** programs made measurable developmental progress in their social skills & emotional development.



# SPONSORSHIP OPPORTUNITIES

LEVELS	COMMUNITY CHAMPION \$7,500	ACTIVITY HERO \$5,000	CONCESSION BENEFACTOR \$2,500	FAMILY FUN PATRON \$1,000
Number Available	1	3	Unlimited	Unlimited
Registration Tickets	15	10	5	2
Verbal Acknowledgement	✓	✓	✓	✓
Name promoted in all forms of media/social media as presenting sponsor	✓			
Hyperlinked to your company site on Family Fair email communications	Large Logo	Medium Logo	Small Logo	Name
Hyperlinked to your company site on the Family Fair webpage	Large Logo	Medium Logo	Small Logo	Name
Sponsor recognition on event signage	✓	✓	✓	✓
Social media posts	3	2	1	1
EXCLUSIVE BENEFIT	1. Presenting Sponsor	Choice of: 1. Lunch Sponsor 2. Carnival Row Sponsor 3. Trackless Train Sponsor 4. Inflatable Zone Sponsor (2 Available) 5. Infant/Toddler Play Zone Sponsor	Choice of: 1. Snow Cone Sponsor 2. Cotton Candy Sponsor 3. Nachos Sponsor 4. Picnic Area Sponsor	
Exhibitor Booth (or team meeting tent)	✓	✓		



# SPONSORSHIP PLEDGE FORM

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**June 6** is the sign-up date for sponsorships. Please confirm your support by that date to be included in the overall marketing campaign for the Family Fair.

## Event Date/Time

June 21, 2025

Fair: 9:00 am – 1:00 pm

## Event Location

Beyond Blindness

18542-B Vanderlip Ave

Santa Ana, Ca 92705

## Select your sponsorship level:

- ☐ Community Champion (\$7,500)
- ☐ Activity Hero (\$5,000)
- ☐ Concession Benefactor (\$2,500)
- ☐ Family Fun Patron (\$1,000)

## Please indicate exactly how your company name should appear on all recognition.

Company/ Recognition Name \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Payment Information (select all that apply):

- ☐ Easy pay online
- ☐ I have included a check for my sponsorship
- ☐ I have remitted payment for my sponsorship at [www.beyondblindness.org/donate](http://www.beyondblindness.org/donate)
- ☐ Please charge the credit card below for my sponsorship.

Credit Card Type: ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Credit Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Completed forms can be mailed to Beyond Blindness at 18542-B Vanderlip Ave, Santa Ana, CA 92705 or emailed to [analyd.gonzalez@beyondblindness.org](mailto:analyd.gonzalez@beyondblindness.org). Please call (714) 573-8888 with any questions.



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BEYONDBLINDNESS.ORG

## About Beyond Blindness

Beyond Blindness' mission is to empower children with visual impairments and other disabilities to achieve their fullest potential. We are the only non-profit provider from birth to 22 years of age in greater Orange County with vision as a specialty and the ability to treat vision issues along with other developmental delays that accompany them. Areas of service include Early Intervention, Education and Enrichment, and Family Support, which aim to help children, no matter their abilities, live full and rewarding lives. The Beyond Blindness team embraces a people-first approach and values family, connection, impact, inclusion, stewardship, and optimism. We have been in the community since 1962. For more information, please visit [www.beyondblindness.org](http://www.beyondblindness.org).